



Theatro Voted #1 Leader in Technology Innovation for the Third Year Straight!



"Theatro has made an impressive impact on the industry by continuing to be the number one technology innovation for top tier retailers for the third year, a feat no other service provider has achieved before."

- Joe Skorupa, Editor at Large,
RIS News

Theatro defends its ranking as the #1 Leader in Technology Innovation for the third year in a row on the 2023 RIS Software Leaderboard, a feat no other technology provider has accomplished.

What is the RIS Software Leaderboard Report?

The RIS Software Leaderboard report is one of the most influential studies covering retail technology. This study is a must-read for retailers planning their IT investments, especially in a year when customers have demanded deeper digital connections, increased personalization and customization and flawless omnichannel services every time they walk into a brick-and-mortar store.

Produced by RIS News, this study ranks leading software vendors based on user evaluations, breadth of technology suite, and revenue. Evaluations of ranked vendors were compiled from retail respondents casting a total of 166 votes on the software solutions they used in 2022. Evaluation forms are distributed and managed by an independent third-party firm, Litchfield Research, which ensures the accuracy and integrity of the results. As highlighted throughout the report, solution providers across the retail technology industry rely solely on real customer feedback to earn their Leaderboard rankings.

How then was Theatro able to maintain its top spot as the coveted Technology Innovation leader for a third consecutive year? Relentless collaboration with its retail customers to drive innovation that addresses their unique business challenges.

Finding Innovation Success through Collaboration

What distinguishes Theatro as the leader in retail software innovation is its commitment to continued collaboration with its clients. Theatro understands that its customers represent the very companies that face the challenging and shifting retail landscape daily. Thus, rather than developing point-solutions that solve what Theatro thinks its customers need, Theatro strives to help customers uncover tangible opportunities to drive innovation and deliver solutions that solve real business challenges.

Given that every retail operation is unique, Theatro understands that innovation is not just about the next technology. It is also about the process of cultivating a strong partnership with each customer to ensure the technology solution is consistently adding value to their business.

As part of cultivating these relationships, Theatro collaborates with each customer to create a solution roadmap to deliver on some of their most pressing business or operational challenges. It is from this roadmap that Theatro develops and pilots digital workflow solutions right in the customer's stores—allowing them use feedback to optimize configuration and functionality. This mutually beneficial approach has enabled Theatro and many of today's most notable retailers drive innovation and find continued success year over year.

A Leader Among Retail Vendors

In addition to its top mark in Technology Innovation, Theatro ranked in a total of **26 software categories** and was voted as the top vendor in the following **six categories**:

- **Leader in Recommendation**
- **Leader in Ease of Installation and Integration**
- **Leader in Customer Satisfaction for Department Store/Mass Merchant Vendors**
- **Leader in Technology Innovation by Tier 1 Retailers**
- **Leader in Ease of Installation and Integration by Tier 1 Retailers**
- **Leader in Recommendation by Tier 1 Retailers**

Notably, Theatro received **special recognition in the 2023 report** for its impressive performance in the all-important category of Customer Satisfaction, receiving a score of **45.4 points out of a possible 50 points**. This outstanding accomplishment is a powerful testament to Theatro's ability to deliver software, services and support that consistently meets the evolving business needs of its customers.

"Theatro consistently appeared as one of the highest rated software vendors in Customer Satisfaction in the 2023 report. This achievement validates its ability to establish the company as a leader in the retail industry."

- Joe Skorupa, Editor at Large, RIS News

In an industry constantly shaped by change, Theatro prides itself on continually finding new groundbreaking and game-changing solutions to help its customers thrive in a competitive market.

OVERALL RANKINGS ON 2023 RIS SOFTWARE LEADERBOARD

CATEGORY	RANK	CATEGORY	RANK
Customer Satisfaction for Targeted Solution Vendors	2	Leaders in Overall Performance	6
Leaders in Technology Innovation by Tier 1	1	Leaders in Ease of Administration/Maintenance	4
Customer Satisfaction by Tier 1 Retailers	2	Leaders in Ease of Installation & Integration	1
Leaders in Ease of Administration & Maintenance by Tier 1	3	Top Vendors in Customer Satisfaction	3
Leaders in Quality of Support by Tier 1	2	Customer Satisfaction for Mid-Size Vendors	3
Leaders in Software Reliability by Tier 1	3	Leaders in Quality of Support	3
Leaders in Ease of Installation & Integration by Tier 1	1	Leaders in Total Cost of Operation	5
Leaders in Recommendation by Tier 1	1	Leaders in Return on Investment	2
Leaders in Overall Performance by Tier 1	3	Leaders in Quality of Service	5
Leaders in Return on Investment by Tier 1	3	Leaders in Recommendation	1
Leaders in Total Cost of Operations by Tier 1	3	Department Store/Mass Merchant Vendor Leaders	4
Leaders in Quality of Service by Tier 1	4	Customer Satisfaction for Department Store/Mass Merchant Vendors	1
Leaders in Technology Innovation	1	Customer Satisfaction for Specialty Vendor	2

CUSTOMER SATISFACTION FOR TARGETED SOLUTION VENDORS

2021

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	UTC Retail	48.6	1	Appriss Retail	47.8	1	RTC	45.8
2	Itasca Retail	46.9	2	UTC Retail	47.5	2	Theatro	45.4
3	Reflexis	46.2	3	Theatro	47.3	3	Logility	45.3
4	NGC Software	46.0	4	Itasca Retail	46.6	3	Upshop (Itasca Retail)	45.3
5	DemandTec by Acoustic	44.0	5	Logile	45.3	4	Appriss Retail	44.0
6	RTC	43.8	6	Logility (NGC)	44.0	5	UTC Retail	43.9
7	Theatro	43.0	6	Fujitsu	44.0	6	Lexmark	42.3
8	Antuit AI	42.7	7	RTC	43.2	7	fiserve	41.3
9	Tableau	41.0	8	Fortinet	41.6	8	Google	40.1
10	MicroStrategy	40.1	9	Salesforce	41.1	9	Tableau	38.7
						10	SPS Commerce	38.3

LEADERS IN TECHNOLOGY INNOVATION BY TIER 1

2021

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Theatro	5.0	1	Theatro	5.0	1	Theatro	4.9
2	Tableau	4.6	2	Microsoft	4.8	2	Logile	4.6
3	DemandTec by Acoustic	4.4	2	Zebra	4.8	2	Appriss Retail	4.6
3	Reflexis	4.4	3	Salesforce	4.7	2	Relex Solutions	4.6
3	Relex Solutions	4.4	3	Appriss Retail	4.7	3	Microsoft	4.3
4	Logile	4.3	4	Relex Solutions	4.4	4	Zebra	4.2
4	Antuit AI	4.3	5	Itasca Retail	4.3	5	Upshop (Itasca Retail)	4.0
4	Itasca Retail	4.3	6	Logile	4.2	6	MicroStrategy	3.8
5	Zebra	4.2	7	Oracle	4.0	6	Lexmark	3.8
5	MicroStrategy	4.2	8	Blue Yonder	3.7	7	Veriphone	3.7
			8	Logility	3.7	8	Mi9 Retail	3.6

CUSTOMER SATISFACTION BY TIER ONE RETAILERS

2021

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Itasca Retail	47.4	1	Appriss Retail	47.0	1	Logile	46.3
2	DemandTec by Acoustic	44.0	2	Itasca Retail	46.0	2	Theatro	45.3
2	Mi9 Retail	44.0	3	Theatro	45.7	3	Upshop (Itasca Retail)	45.1
3	Tableau	43.3	4	Zebra	44.8	4	Relex Solutions	44.4
4	Theatro	43.0	5	Salesforce	44.7	5	Appriss Retail	44.0
5	Antuit AI	42.7	6	Relex Solutions	44.2	6	Zebra	41.9
6	MicroStrategy	42.2	7	Logile	43.2	7	Lexmark	41.6
7	Workday	41.0	8	Microsoft	42.5	8	Microsoft	39.8
8	Salesforce	38.1	9	Logility	41.7	9	Verifone	39.3
9	IBM	37.5	10	Oracle	40.5	10	Tableau	38.7
10	Blue Yonder	35.2						

2023 LEADERS IN EASE OF ADMIN & MAINTENANCE BY TIER 1

RANK	VENDOR	CSAT
1	Relex Solutions	4.6
2	Upshop (Itasca Retail)	4.4
2	Logile	4.4
3	Theatro	4.3
3	Verifone	4.3
3	Tableau	4.3
4	Lexmark	4.2
5	Aptos	4.0
5	Zebra	4.0
5	Appriss Retail	4.0

2023 LEADERS IN QUALITY OF SUPPORT BY TIER 1

RANK	VENDOR	CSAT
1	Logile	4.6
1	Appriss Retail	4.6
2	Theatro	4.5
3	Relex Solutions	4.4
3	Upshop (Itasca Retail)	4.4
3	Lexmark	4.4
4	Zebra	4.1
5	Aptos	4.0
6	Microsoft	3.9
7	Blue Yonder	3.7
7	Tableau	3.7

LEADERS IN SOFTWARE RELIABILITY BY TIER 1

2021

RANK	VENDOR	CSAT
1	Itasca Retail	4.9
2	DemandTec by Acoustic	4.8
3	Theatro	4.7
4	Reflexis	4.6
5	MicroStrategy	4.5
5	Mi9 Retail	4.5
5	Workday	4.5
6	Relex Solutions	4.4
6	Tableau	4.4
6	Salesforce	4.4

2022

RANK	VENDOR	CSAT
1	Itasca Retail	5.0
2	Blue Yonder	4.7
2	Appriss Retail	4.7
3	Relex Solutions	4.5
3	Microsoft	4.5
4	Salesforce	4.3
4	Logility	4.3
4	Zebra	4.3
4	Oracle	4.3
5	Theatro	4.0
5	Logile	4.0
6	Kronos	3.6

2023

RANK	VENDOR	CSAT
1	Logile	4.7
1	Upshop (Itasca Retail)	4.7
2	Lexmark	4.6
2	Relex Solutions	4.6
3	Theatro	4.3
3	Tableau	4.3
3	Verifone	4.3
3	Zebra	4.3
4	Appriss Retail	4.2
4	Microsoft	4.2

LEADERS IN EASE OF INSTALLATION & INTEGRATION BY TIER 1

2021

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Reflexis	4.7	1	Relex Solutions	4.7	1	Theatro	5.0
2	Itasca Retail	4.6	1	Salesforce	4.7	2	Logile	4.6
3	MicroStrategy	4.4	1	Appriss Retail	4.7	3	Upshop (Itasca Retail)	4.4
4	Theatro	4.3	2	Microsoft	4.5	3	Appriss Retail	4.4
4	Tableau	4.3	3	Theatro	4.3	4	Tableau	4.3
4	Antuit AI	4.3	3	Zebra	4.3	4	Relex Solutions	4.3
4	Mi9 Retail	4.3	3	Itasca Retail	4.3	5	Zebra	4.2
5	Relex Solutions	4.2	4	Logile	4.1	5	Lexmark	4.2
5	DemandTec by Acoustic	4.2	5	Blue Yonder	4.0	6	Aptos	4.0
6	Logile	4.1	6	Oracle	3.8	6	Microsoft	4.0

LEADERS IN RECOMMENDATION BY TIER 1

2021

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Mi9 Retail	4.8	1	Theatro	5.0	1	Theatro	4.9
2	Itasca Retail	4.7	2	Itasca Retail	4.8	2	Logile	4.8
3	DemandTec by Acoustic	4.6	3	Salesforce	4.7	2	Relex Solutions	4.8
3	Relex Solutions	4.6	3	Blue Yonder	4.7	3	Appriss Retail	4.6
4	Tableau	4.5	3	Appriss Retail	4.7	3	Lexmark	4.6
4	Workday	4.5	4	Zebra	4.6	3	Upshop (Itasca Retail)	4.6
5	Reflexis	4.4	4	Relex Solutions	4.6	4	Zebra	4.3
6	Theatro	4.3	5	Microsoft	4.5	5	Microsoft	4.1
6	Zebra	4.3	6	Logile	4.4	6	SAP	4.0
6	Logile	4.3	7	Oracle	4.3	7	Mi9 Retail	3.8
			8	Logility	4.0			

LEADERS IN OVERALL PERFORMANCE BY TIER 1

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Itasca Retail	4.8	1	Logile	4.8
2	Theatro	4.7	2	Upshop (Itasca Retail)	4.7
2	Appriss Retail	4.7	3	Theatro	4.4
3	Zebra	4.5	3	Relex Solutions	4.4
4	Logile	4.4	3	Appriss Retail	4.4
5	Salesforce	4.3	3	Zebra	4.4
5	Relex Solutions	4.3	4	Tableau	4.3
5	Logility	4.3	4	Verifone	4.3
5	Oracle	4.3	5	Lexmark	4.2
5	Microsoft	4.3	6	Microsoft	4.1
5	Blue Yonder	4.3			

LEADERS IN RETURN ON INVESTMENT BY TIER 1

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Itasca Retail	4.8	1	Upshop (Itasca Retail)	4.7
2	Appriss Retail	4.7	2	Logile	4.6
2	Logile	4.7	3	Theatro	4.5
3	Zebra	4.6	4	Relex Solutions	4.2
4	Theatro	4.3	5	Appriss Retail	4.0
4	Salesforce	4.3	5	Verifone	4.0
4	Logility	4.3	6	Zebra	3.9
4	Oracle	4.3	7	Microsoft	3.8
4	Microsoft	4.3	8	SAP	3.7
4	Blue Yonder	4.3	8	Tableau	3.7

2023 LEADERS IN TOTAL COST OF OPERATIONS BY TIER 1

RANK	VENDOR	CSAT
1	Upshop (Itasca Retail)	4.6
1	Logile	4.6
2	Appriss Retail	4.4
2	Zebra	4.4
3	Theatro	4.3
3	Verifone	4.3
4	Relex Solutions	4.2
5	Microsoft	4.0
6	Lexmark	3.8
7	Tableau	3.7
7	Aptos	3.7

2023 LEADERS IN QUALITY OF SERVICE BY TIER 1

RANK	VENDOR	CSAT
1	Appriss Retail	4.8
2	Upshop (Itasca Retail)	4.6
3	Logile	4.5
4	Theatro	4.4
4	Relex Solutions	4.4
5	Lexmark	4.2
6	Zebra	4.1
7	Aptos	4.0
7	Tableau	4.0
7	Verifone	4.0

LEADERS IN TECHNOLOGY INNOVATION

2021

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Theatro	5.0	1	Theatro	4.8	1	Theatro	4.9
2	UTC Retail	4.6	1	Appriss Retail	4.8	2	Logility	4.7
2	Reflexis	4.6	2	ECRS	4.7	3	Appriss Retail	4.6
3	ECRS	4.5	3	Fujitsu	4.5	3	Logile	4.6
3	Itasca Retail	4.5	3	Logile	4.5	4	Relex Solutions	4.5
4	Relex Solutions	4.4	3	UTC Retail	4.5	5	Celerant Technology	4.4
4	DemandTec by Acoustic	4.4	4	Celerant Technology	4.4	5	ECRS	4.4
5	Antuit AI	4.3	5	Relex Solutions	4.3	6	RTC	4.3
5	Logile	4.3	5	Zebra	4.3	7	Zebra	4.0
5	NGC Software	4.3	6	Microsoft	4.2	7	Upshop (Itasca Retail)	4.0
			6	Fortinet	4.2	7	fiserve	4.0
						7	Microsoft	4.0

2023 LEADERS IN OVERALL PERFORMANCE

RANK	VENDOR	CSAT
1	Logile	4.9
2	Upshop (Itasca Retail)	4.8
3	Magstar Total Retail	4.7
3	RTC	4.7
3	Logility	4.7
4	UTC Retail	4.6
5	Relex Solutions	4.5
6	Theatro	4.4
6	ECRS	4.4
6	Appriss Retail	4.4
7	fiserve	4.3

2023 LEADERS IN EASE OF ADMIN/MAINTENANCE

RANK	VENDOR	CSAT
1	Logility	4.7
2	Celerant Technology	4.5
2	RTC	4.5
2	Magstar Total Retail	4.5
2	Relex Solutions	4.5
2	Logile	4.5
3	Upshop (Itasca Retail)	4.4
4	Theatro	4.3
4	Lexmark	4.3
4	UTC Retail	4.3
4	Jesta I.S.	4.3
4	Workday	4.3
4	ECRS	4.3

LEADERS IN EASE OF INSTALLATION & INTEGRATION

2021

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	UTC Retail	4.8	1	Theatro	4.7	1	Theatro	4.9
2	Reflexis	4.7	2	Appriss Retail	4.6	2	Logile	4.6
3	NGC Software	4.5	2	Relex Solutions	4.6	3	RTC	4.5
4	ECRS	4.4	3	UTC Retail	4.5	4	Appriss Retail	4.4
5	Theatro	4.3	3	Logility (NGC)	4.5	4	Upshop (Itasca Retail)	4.4
5	Fujitsu	4.3	4	Fortinet	4.4	5	Jesta I.S.	4.3
5	RTC	4.3	4	Itasca Retail	4.4	5	Lexmark	4.3
5	Antuit AI	4.3	4	Logile	4.4	5	Magstar Total Retail	4.3
5	Magstar Total Retail	4.3	5	ECRS	4.3	5	Relex Solutions	4.3
5	Itasca Retail	4.3	5	Sensormatic Solutions	4.3	5	UTC Retail	4.3

TOP VENDORS IN CUSTOMER SATISFACTION

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Appriss Retail	47.8	1	Logile	46.2
2	UTC Retail	47.5	2	RTC	45.8
3	Theatro	47.3	3	Theatro	45.4
4	Itasca Retail	46.6	4	Logility	45.3
5	ECRS	46.0	4	Upshop (Itasca Retail)	45.3
6	Logile	45.3	5	Relex Solutions	44.2
7	Magstar Total Retail	44.9	5	Magstar Total Retail	44.2
8	Celerant Technology	44.8	6	Appriss Retail	44.0
9	Fujitsu	44.0	7	UTC Retail	43.9
9	Logility (NGC)	44.0	8	Celerant Technology	43.5
			9	ECRS	43.1

CUSTOMER SATISFACTION FOR MID-SIZE VENDORS

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Appriss Retail	47.8	1	Logile	46.2
2	UTC Retail	47.5	2	RTC	45.8
3	Theatro	47.3	3	Theatro	45.4
4	Itasca Retail	46.6	4	Logility	45.3
5	ECRS	46.0	4	Upshop (Itasca Retail)	45.3
6	Logile	45.3	5	Magstar Total Retail	44.2
7	Magstar Total Retail	44.9	6	Appriss Retail	44.0
8	Celerant Technology	44.8	7	UTC Retail	43.9
9	Logility (NGC)	44.0	8	Celerant Technology	43.5
10	RTC	43.2	9	ECRS	43.1

LEADERS IN QUALITY OF SUPPORT

2022

RANK	VENDOR	CSAT
1	UTC Retail	5.0
1	Appriss Retail	5.0
2	Magstar Total Retail	4.8
2	Logility (NGC)	4.8
2	Fujitsu	4.8
3	Theatro	4.7
3	ECRS	4.7
4	Itasca Retail	4.6
5	Logile	4.5
5	Relex Solutions	4.5
5	RTC	4.5

2023

RANK	VENDOR	CSAT
1	RTC	4.8
1	UTC Retail	4.8
2	Magstar Total Retail	4.7
2	Logility	4.7
3	Theatro	4.6
3	Appriss Retail	4.6
3	Logile	4.6
4	Upshop (Itasca Retail)	4.5
4	Lexmark	4.5
4	Relex Solutions	4.5
5	fiserve	4.3
5	ECRS	4.3

2023 LEADERS IN TOTAL COST OF OPERATION

RANK	VENDOR	CSAT
1	UTC Retail	4.6
2	RTC	4.5
2	Upshop (Itasca Retail)	4.5
2	Logile	4.5
3	Celerant Technology	4.4
3	Appriss Retail	4.4
4	fiserve	4.3
4	Magstar Total Retail	4.3
4	Logility	4.3
5	Theatro	4.2
5	Verifone	4.2

2023 LEADERS IN QUALITY OF SERVICE

RANK	VENDOR	CSAT
1	RTC	4.8
1	Appriss Retail	4.8
2	UTC Retail	4.7
2	Magstar Total Retail	4.7
2	Logility	4.7
3	Upshop (Itasca Retail)	4.6
4	Logile	4.5
5	Theatro	4.4
5	Relex Solutions	4.4
5	Celerant Technology	4.4
6	ECRS	4.3
6	Lexmark	4.3

LEADERS IN RETURN ON INVESTMENT

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Appriss Retail	4.8	1	Upshop (Itasca Retail)	4.8
1	Itasca Retail	4.8	2	Theatro	4.6
1	Logile	4.8	2	Logile	4.6
1	Logility (NGC)	4.8	3	UTC Retail	4.5
2	Theatro	4.7	4	Celerant Technology	4.4
2	UTC Retail	4.7	5	fiserve	4.3
3	Celerant Technology	4.6	5	RTC	4.3
3	ECRS	4.6	5	Logility	4.3
4	Fujitsu	4.5	5	ECRS	4.3
5	RTC	4.4	5	Magstar Total Retail	4.3
			6	Relex Solutions	4.2

2023 LEADERS IN RECOMMENDATION

2022

2023

RANK	VENDOR	CSAT	RANK	VENDOR	CSAT
1	Theatro	5.0	1	Theatro	4.9
2	UTC Retail	4.8	2	Logile	4.8
2	Upshop (Itasca Retail)	4.8	3	Lexmark	4.7
2	Appriss Retail	4.8	3	RTC	4.7
2	ECRS	4.8	3	Relex Solutions	4.7
3	Magstar Total Retail	4.7	3	Logility	4.7
4	Relex Solutions	4.6	4	Upshop (Itasca Retail)	4.6
4	Logile	4.6	4	Appriss Retail	4.6
5	Fujitsu	4.5	4	Magstar Total Retail	4.6
5	Lexmark	4.5	4	ECRS	4.6
			5	fiserve	4.3
			5	Celerant Technology	4.3
			5	Google	4.3

2023 DEPARTMENT STORE/MASS MERCHANT VENDOR LEADERS (FULL DATA SET)

RANK	VENDOR	CUSTOMER SATISFACTION	RETAIL CONCENTRATION	REVENUE FACTOR	TOTAL
1	Zebra	37.4	36	5	78.4
2	Microsoft	39.0	24	5	68.0
2	Mi9 Retail	40.0	27	1	68.0
3	MicroStrategy	37.3	12	5	54.3
4	Theatro	45.3	4	2	51.3

2023 CUSTOMER SATISFACTION FOR DEPARTMENT STORE/MASS MERCHANT VENDORS

RANK	VENDOR	CSAT
1	Theatro	45.3
2	Mi9 Retail	40.0
3	Microsoft	39.0
4	Zebra	37.4
5	MicroStrategy	37.3

2023 CUSTOMER SATISFACTION FOR SPECIALTY VENDOR

RANK	VENDOR	CSAT
1	RTC	47.0
2	Theatro	46.0
3	UTC Retail	45.8
4	Lexmark	45.3
5	Relex Solutions	44.6
6	Celerant Technology	41.8
7	Microsoft	41.1
8	Zebra	41.0
9	Magstar Total Retail	40.0
10	SPS Commerce	38.3

About Theatro

Theatro is a Dallas-based company serving the world's most notable brands including: The Container Store, Bass Pro/Cabela's, Tractor Supply Company, Walgreens, Macy's, World Market and many more. With its revolutionary Mobile Communication Platform, Theatro creates OneTeam across an organization by digitally connecting ALL frontline team members to experts, managers, and critical enterprise systems in real-time. No one is left out of the loop, and everyone has access to information to successfully do their job.

To learn more about how Theatro is driving innovation and digitally connecting the frontline, contact us at info@theatro.com or schedule a no obligation [demo](#) today.

**Check out the 2023 RIS Software Leaderboard
to see the full report and learn more about
how technology is shaping the future of retail**



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